

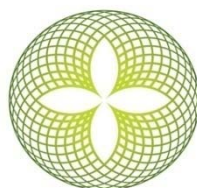
communities for
sustainable futures

conference
2011



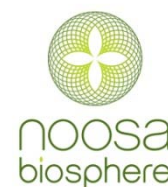
24-27 July 2011
Outrigger Little Hastings Street
Resort & Spa NOOSA
Queensland AUSTRALIA

Hosted in the



noosa
biosphere

communities for sustainable futures: *a dialogue*



sustainability and resilience ... what does it all truly mean?

The world is changing rapidly. How can you keep up with the latest developments? How can you sift through the mountains of information out there and find the tools that will make a difference to you, your business and your community?

These are difficult questions for us all.

Recent issues have highlighted the importance of coming to grips with the economic, environmental and social challenges and opportunities facing Australia and the planet.

"You can't do today's job with yesterday's methods and be in business tomorrow."

Australia has a rapidly evolving policy agenda ... witness recent development on carbon pricing. Add to that the natural disasters [and the responses to them] that have impacted Australia and many other parts of the world and we get a richer understanding of the importance of sustainability and resilience.

Biosphere reserves are about developing quality economies based on local community action along with entrepreneurship, sound science, public-private sector partnerships and networks. UNESCO regards the Noosa Biosphere as the learning community in Australia that cultivates harmony between people and nature, for both conservation and sustainable development. As part of that commitment, we are hosting a major event to **demystify the inter-related topics of sustainability and resilience** as they relate to communities, business and individuals.

maintaining corporate social responsibility in hard economic times

This event has international and national corporate participation and is supported nationally by News Ltd and ABC Radio – Australia Talks. As a footnote, on the afternoon of Day 2 the focus will be on local achievement and recognition as an example of real achievement of the conference principles by a community showing how it can be done.

Noosa Biosphere Reserve is a community wide endorsement of a way of doing business, conserving the environment and being accountable at an individual level for how our community lives with each other. The 'Noosa Model' has not only achieved UNESCO recognition, businesses like Tourism Noosa have developed into world acclaimed icon tourism status with a brand equity approaching AU\$800m annually. Noosa Biosphere Ltd administers the Noosa Biosphere Reserve.

This conference is an opportunity for responsible businesses who seek to support the concepts of each community being a 'living, learning laboratory' and to stand beside a world-class model of sustainability and resilience to show your marketplace and shareholders an alignment with excellence on a destination scale.

Recent natural disaster events across Australia and particularly Queensland bring home to us that meaningful dialogue on and about adaptation, transformation and resilience across a whole spectrum of community and business needs is critically overdue.

Key aspects of working towards successful progressive change are need and timing. Both would seem to be here now and offering themselves if we wish to take advantage. There is much talk of taking current adversity as a stoic lesson to be overcome. Rather, we suggest we engage around new ideas, new opportunities and new prospects for all. Actually do the doing.

the event

This event has just been offered formal international recognition as a **UNESCO 40th Man and Biosphere Anniversary Activity** during 2011.

UNESCO., the United Nations Educational, Scientific and Cultural Organisation's Man and the Biosphere Program (MAB), designated the former Noosa Shire boundary as a world-class biosphere reserve in September 2007. It was a proud first for Queensland.

In the intervening period, the Noosa Biosphere Reserve has come to be recognised as a new model for global biospheres through excellence in a Plan of Management, a community engagement model covering economic, social, education R&D, environmental, cultural and tourism interests. The Noosa Biosphere Reserve website has recently been the recipient of a major corporate sponsorship – check it out at www.noosabiosphere.org.au

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Noosa is in an ideal position to establish this event as a major biennial conference which UNESCO Board and Policy-makers attending with leading corporates, to share insights, establish new standards of practice and leverage the results into new Policy for the global biosphere community which numbers in excess of 550 designations. Noosa Biosphere is not-for-profit and a volunteer run organisation.

By hosting this conference, coincidentally with the UNESCO Case Study writing workshop, the programme will deliver renowned international and national keynote speakers, concurrent sessions, outdoor workshops and panel discussions to extract learnings and principles, as well as develop future case studies.

Noosa plans to secure an enviable international reputation as the place where the debate and dialogue on *sustainable transformation and resilience* turns into practice. The biosphere reserve also aligns with the Sunshine Coast Regional Council's Strategic Plan to be Australia's most sustainable region – *vibrant, green, diverse.*'

This conference event will challenge businesses, policy-makers and other attendees to take up the dialogue to develop meaningful change for their customers and communities, whether the scientific issue is carbon mitigation, other greenhouse gas issues or rising sea-levels and shoreline loss of habitat, conservation, rehabilitation or social engagement in and around communities of interest and natural threats.

Programme

This three day event is structured to create 'the place' for engagement in the following topics. Abstracts are welcome.

Keynote addresses:

- The Challenges and Opportunities Facing Australia and the Planet
- Pathways to a Resilient Economy
- Australian Policy Settings
- Leadership Models for the Future
- The Role of Technology and Creativity

A selection of biosphere field trips showing how Noosa sustains its community and businesses.

Concurrent sessions, workshops and panel discussions:

- Agriculture, Food and Distribution Logistics
- Waste ... to Zero Waste
- Mobility and Transport
- Built Environment and Settlements
- What is Resilience and Why is it Crucial?
- Building Resilience
- Sustainability Case Studies
- Communities Making a Difference

http://www.astmanagement.com.au/csf2011/program_prov.html

http://www.astmanagement.com.au/csf2011/call_abstracts.html

the delegates

Building on the continued growing interest in issues relating to conservation, sustainable development and logistic support, you will have the opportunity to network with an expected diverse background variety of 250 senior delegates attending this 'Davos-style' event including business leaders, political leaders, academics and intellectuals, subject specialist journalists and experts to engage participants in the dialogue around the process of best-practice sustainability.

It is anticipated that there will be a mix of UNESCO members, policy-makers as well as businesses and individuals who have compelling and persuasive views, including those which raise contradictions to facilitate informed debate.



Michael Donovan

Chair, Noosa Biosphere
Conference Hosts

Peter Young, Chairman Aldersgate Group UK
www.aldersgategroup.org.uk

Sara Parkin, Author The Positive Deviant
<http://www.forumforthefuture.org/positive-deviant-offer>

Professor Christian Schrader – University of Applied Sciences Fulda, Germany - The EU & German Waste Policy
<http://www.wmaa.asn.au/>

David White - Environment Program Advisor Virgin Blue –
David.White@virginblue.com.au

Chris Cosgrove - Chief Executive, Partners for Liveable Communities Australia
<http://au.linkedin.com/pub/chris-cosgrove/14/b99/731>

Mathew Wright, CEO Beyond Zero Emissions
http://en.wikipedia.org/wiki/Beyond_Zero_Emissions

Peter Bycroft - Adjunct Professor, Faculty of Arts and Social Sciences, University of the Sunshine Coast
http://connetica.com.au/webapp/471682/Professor_Peter_Bycroft

Mike Ritchie – Deputy President of Waste Management Australia
<http://www.wmaa.asn.au/>

David McInnes, Group Manager Sustainability Linfox Logistics
www.linfox.com

Professor Lesley Hughes, Commissioner Climate Commission
www.climatecommission.gov.au

Peter Pallot - GM, Sunshine Coast Airport – leading the way in carbon reduction

Ralph Kerle - Founder, Creative Skills Training Council (nominated by IBM in the Top 100 Creative Thinkers globally)
<http://cstc-apa.squarespace.com/>

Professor Tim Smith - Director, Sustainability Research Centre, University of the Sunshine Coast

Michael Ossipoff – Director, Creativity and Innovation TELSTRA
<http://au.linkedin.com/pub/michael-ossipoff/4/2A8/609>

Dr Peter Carberry
Deputy Director | CSIRO Sustainable Agriculture Flagship - Agri-Industry & International Partnerships
www.csiro.au/org/SAF-overview.html

Rosemary Kennedy - Director Centre for Subtropical Design QUT
www.subtropicaldesign.org.au

Greg Goebel, Executive Director Australian Red Cross
www.redcross.org.au

Discussions continue with Boeing, Gunns and QR.

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