



Trees for Cities

Charity registration number 1032154

Katie Roberts
Projects Director

- Working with communities for 15 years to plant trees in urban areas
- 25 projects in London per year
- Schools, parks, urban woodlands, streets and housing estates
- Seven regional cities
- Four international cities



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- Run horticulture and arboriculture training
- Deliver education programmes in schools and nurseries
- Work with community based organisations
- Consultation and community led design
- Run a broad range of volunteer programmes
- Raise awareness and demonstrate best practice



- Developing, fundraising, delivering and maintaining street tree projects for 15 years
- Right tree, right place
- Low mortality rates
- Working in partnership with landowners and local communities



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Trees for Streets

Do we need more
trees on our streets?

[Yes](#)

[No](#)

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[About Trees for Streets](#)

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Let's put trees back
on our **streets**.

Text **'TREES'** to 60155
and donate £3
Help Trees for Cities raise
£1 million for street tree planting.

www.treesforcities.org/streets

PEAR TREE
STREET



Watch our
showcase

Join our petition
[Learn More](#)

[/www.treesforstreets.org/](http://www.treesforstreets.org/)

Securing street trees through community involvement



- Do trees need people?
- Threats to urban trees
- Effective community involvement
- Case Studies
- Conclusion



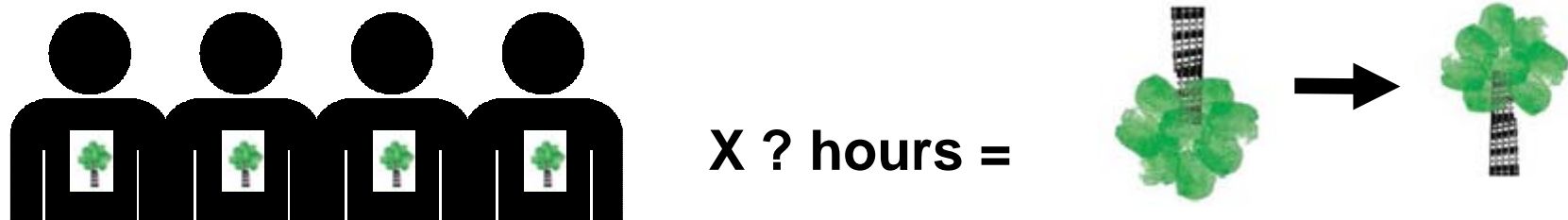
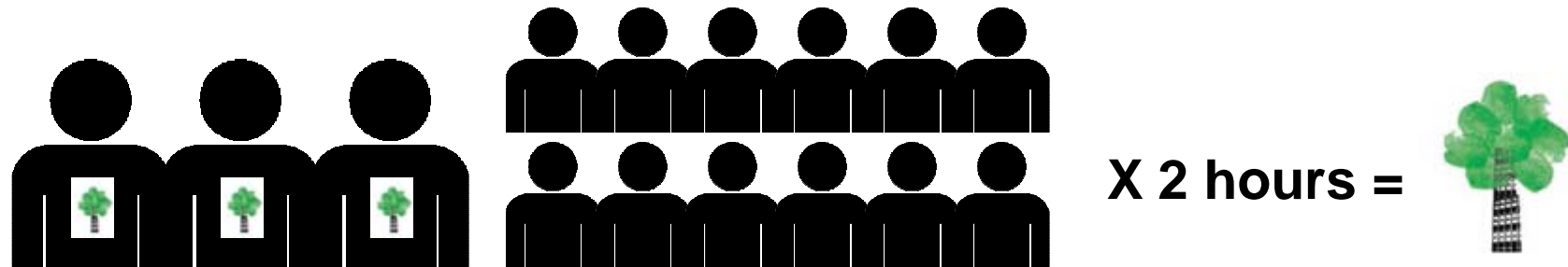
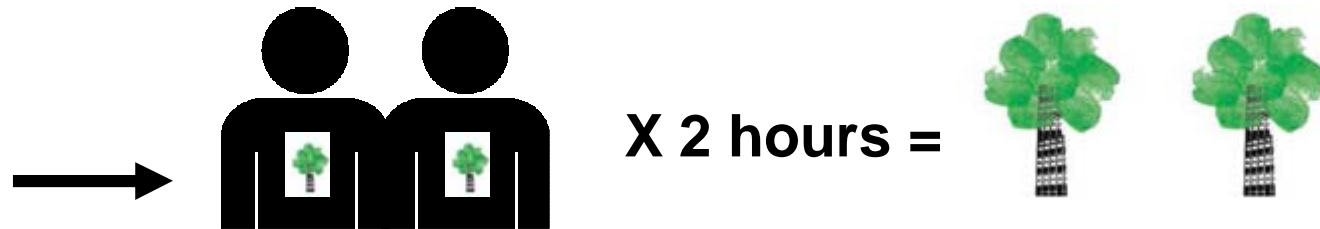
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Involving Community – the issues











We need communities to

- be champions of the trees in their streets
- put pressure on local politicians
- provide us with key local knowledge
- let us know if a tree is struggling
- get involved in watering the tree
- educate others about the benefits
- be in it for the long-term



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For communities to develop a sense of ownership they need

1. a stake in the project
2. a way of being involved
3. the capacity to actually get involved in the process.



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Creating stakeholders

- Re-connect with nature
- Understand costs and benefits
- Ascribe value to public benefits
- Minimise costs and maximise benefits
- Utilise costs to create stakes



Finding opportunities for involvement

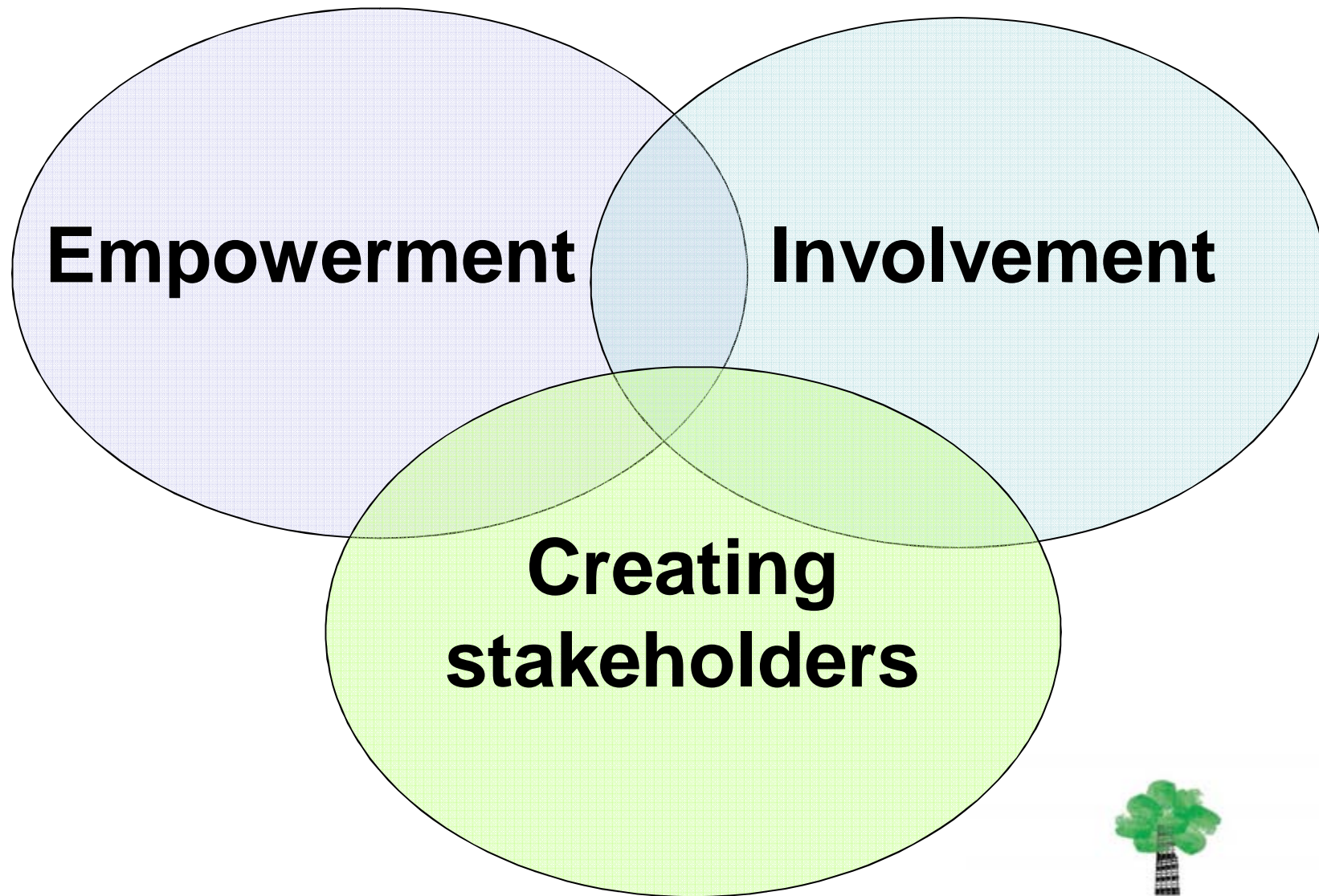
- Start early
- Understand the process
- Select an appropriate level of participation
- Be open and honest about the decision making power being given
- Allocate resources



Empowerment through capacity building

- Identify and reduce barriers
- Share information
- Provide meaningful involvement
- Reaffirm local decision making systems
- Be transparent





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A photograph of a young tree with white blossoms in front of a brick wall. A white sign with black text reads "MARGATE ROAD". The tree is protected by a black metal fence.

MARGATE ROAD

Case Studies



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In conclusion

- Our passion is for tree planting programmes that engage and involve communities
- We need communities to be champions of the trees in their streets



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Only by engaging communities
in urban tree planting projects
will we ensure that our streets
are healthy tree filled places in
the future.



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